



GLOBAL CONGRESS ON
POPULATION, HEALTH
AND DEVELOPMENT
5-8 September 2023-Cairo, Egypt



SIDE EVENT
PHDC'23
TALKS AGENDA

FROM 6 TO 8 SEPTEMBER 2023

Day 1: Wednesday, 6th September, 2023

Time	Innovation Drivers in Health, Population, and Development
10:00 - 11:00	<p>Fueling Innovation: How Accelerators Drive Start-ups Evolution (Panel discussion)</p> <ul style="list-style-type: none"> - Illuminate the pivotal role that accelerators play in catalyzing the growth of start-ups. - Shed light on the multifaceted support offered by accelerators, encompassing mentorship, networking, and resource provisioning. - Showcase innovative solutions from graduated start-ups, outlining their accelerated journeys through accelerator programs. - Navigating Post-Acceleration Challenges and opportunities. - Present Success stories of startups that found the ideal accelerator partner for their funding need.
	Moderator: Dr. Noha Khater
	Almouneer Co-Founder
	Mohamed Ehab
	CEO of Entalq
	Mohamed Ihab
	Senior Investment Associate, AUC Angel
	Mina Shawky
	CEO and Cofounder of Clinido Start-up
	Ahmed Elnagar
Founder & CEO Plstka Greentech Entrepreneur	
11:00 - 11:30	<p>Dependence of API and Intermediate for long-term securing antibiotics supply</p> <ul style="list-style-type: none"> - What is Centrient ? - Show casing for API (active pharmaceutical ingredient) supply chain Risk Mitigation in Europe - Delocalization outside China & India - Egypt as an Arab API localization case
	<p>Robin Koenig</p> <p>Global Vice President SCN & Distribution, Centrient Pharmaceutical</p>

Day 1: Wednesday, 6th September, 2023

Time	
11:30 - 12:00	Coffee Break
12:00 - 12:30 @ Florence B Hall	<p>“Refuting Family Planning Myths”</p> <ul style="list-style-type: none"> - Myths can have a significant impact on human health as they can lead to a poor health decision - Discussing major myths regarding family planning methods that HCPs and females have (return Myths like to fertility, risk of cancer, CVD diseases, etc.) - Myths about family planning methods are a major challenge that we encounter in Egypt. <p style="text-align: center;">Dr. Nasser El Kholy</p> <p style="text-align: center;">Chairman of the Scientific Committee of the Egyptian Board of Family Planning, Sexual and Reproductive Health</p> <p style="text-align: center;">Dr. Anne Beatrice Kihara, President-Elect, FIGO</p>
12:30 - 13:00 @ Florence B Hall	<p>A New Definition for a Sustainable and Healthy Future</p> <ul style="list-style-type: none"> -Exploring the critical link between healthcare and sustainability. - How healthcare practices and healthy ecosystems can contribute to a sustainable future while ensuring the well-being of individuals and communities. - The intersection of healthcare and sustainability, addressing key questions such as the environmental impact of healthcare, the role of sustainable practices in promoting public health, and innovative approaches to creating a more sustainable ecosystems in the service of long- term global health goals. - Insights into successful initiatives, explore the economic implications, and discover collaborative solutions for building a healthier and more sustainable future. <p style="text-align: center;">Moderator: Prof. Nasser Ayoub</p> <p style="text-align: center;">Co-founder EPD Egypt and the Managing Director of EPD MENA</p> <p style="text-align: center;">Ms. Mahira Hassan</p> <p style="text-align: center;">Head of Corporate Affairs and Sustainability – Nestlé Egypt</p> <p style="text-align: center;">Dr. Seham Elmraged</p> <p style="text-align: center;">Teaching Research Faculty- Institute of Global Health and Human Ecology – The American University in Cairo.</p> <p style="text-align: center;">May Elwany</p> <p style="text-align: center;">CEO of Salus Global for Sustainable Cities</p>

Day 1: Wednesday, 6th September, 2023

Time	
13:00 - 13:30 @ Florence B Hall	<p>Empowered women, empowered society</p> <ul style="list-style-type: none"> - Empowering women is essential to the health & social development of families, communities and countries. - The importance of Leadership accountability to change the behaviors and the culture to achieve women empowerment. - Flexible Working Arrangements and extended maternity and paternity leaves beyond industry benchmark to empower families - Gender Pay Gap Analysis
	<p>Ms. Ozden Yigit</p>
	<p>Head of Human resources – Middle east, Bayer</p>
13:30 - 14:00 @ Florence B Hall	<p>Value of Innovation</p> <ul style="list-style-type: none"> - Value of innovation in the pharmaceutical industry. - Discuss the main four parts to determine the value of innovation: realization, agency, timing, and transfer costs. - Appetite of the Egyptian market to innovation - The link between the health care progress and innovation - Evaluation of innovation through scientific basis like health economics models
	<p>Moderator: Professor Dr. Hesham Elghazaly</p>
	<p>Prof of Oncology - Ain Shams university</p>
	<p>Moderator: Dr. Islam Anan</p>
	<p>Accsight CEO (Middle East & Africa), Health Economics and Market research consultant</p>
	<p>Dr. Menan Abdelmakoud</p>
	<p>Professor of psychiatry Ain Shams University. General Secretary of General Secretariat of mental health and addiction treatment (GSMHAT) MOH</p>
<p>Sanae Moussanaf</p>	
<p>Regional Market Access Director - Emerging Markets</p>	

Day 1: Wednesday, 6th September, 2023

Time	
14:00 : 15:00	Networking Lunch
15:00 - 16:15	<p>Innovation Shaping the Future of Healthcare: AI Advancements in Healthcare Service Delivery</p> <p>Explore the exciting and transformative role of innovation in shaping the future of healthcare, with a special focus on how artificial intelligence (AI) has advanced the delivery of healthcare services.</p> <ul style="list-style-type: none"> - Illuminating the Potential of Innovation in the Realm of Healthcare. - Exploring the Transformative Influence of AI on Healthcare Services, Encompassing Diagnosis, Disease Prediction, Medical Imaging Interpretation, and Enhanced Healthcare Administration. - Unveiling a Paradigm Shift in the Healthcare Landscape through Strategic Integration of Big Data, Artificial Intelligence (AI), and Health Informatics. - Showcasing Innovations, Technologies, and projects that have the potential to positively impact population health and development. <p style="text-align: center;">Moderator: Gamal M. ElKhatib</p> <p style="text-align: center;">Management and Sustainability Team Lead, OSRA Program, Pathfinder</p> <p style="text-align: center;">Laila Helmy</p> <p style="text-align: center;">Head of Digital and IT – AstraZeneca</p> <p style="text-align: center;">Dr. Wessam Heggy</p> <p style="text-align: center;">Chief Medical Officer – Health Insights Group</p> <p style="text-align: center;">Amr Abodraiaa</p> <p style="text-align: center;">Co-founder and CEO of Rology</p>

Day 1: Wednesday, 6th September, 2023

Time	
16:15 – 16:45	<p>Smart Solutions, Accelerating Healthcare Digital Transformation</p> <ul style="list-style-type: none"> - How ICT can reinventing healthcare, from fully connected e-Hospitals that can deliver convenient services, to integrated regional networks that reduce costs, cut errors, and improve service quality. - The fully connected and reliable healthcare solutions leverage collaborative infrastructure to securely share, process, and use healthcare data to enhance delivery of services to patients. <p style="text-align: center;">Augustine Chiew</p> <p style="text-align: center;">Global Senior Public Services Industry Expert, Enterprise Business Group, Huawei Technologies Co., Ltd</p>
17:00 – 17:30	<p>WHO resolution on strengthening diagnostics capacity: Remarkable step toward achieving UHC</p> <p>In a groundbreaking move toward advancing universal health coverage (UHC) and health equity, the World Health Organization recently passed a significant resolution on strengthening diagnostics capacity. This resolution, adopted during the 76th World Health Assembly on May 23, 2023, aims to address the challenges related to access, affordability, and quality of diagnostic tests.</p> <p>The Lancet Commission puts the problem into perspective. 50% of the world's population have little to no access to essential diagnostics, and up to 81% in low-income countries.</p> <p>While the COVID-19 pandemic made it clear to the world just how important testing is to the delivery of healthcare, the pandemic also exposed diagnostics-related inequities, with low- to middle-income countries (LMICs) experiencing more limited access to diagnostic tests.</p> <p>These access gaps are simply not compatible with the WHO's universal health coverage (UHC) goal.</p> <p>As part of the Sustainable Development Goals package, in 2015 the WHO set the goal of achieving UHC by 2030.</p> <p>In short, this means providing all people with access to the full range of quality health services they need, when and where they need them.</p>

Day 1: Wednesday, 6th September, 2023

Time	
	Moderator: Dr. Mohamed Heikel
	Governmental affairs manager
17:00 – 17:30	Dr. Naema Al-Gaseer
	WHO representative, Egypt
	Dr. Mohamed Hassany
	Assistant minister of Health for projects and public health initiatives
	General Eng. Ahmed Abdelwahab
	UPA President Advisor



Day 2: Thursday, 7th September, 2023

Time	Healthy and Inclusive Societies: The Key to a Sustainable Future
10:00 – 11:00	Local response to the population issue – Ministry of Local Development
	-The objectives of Accelerating Local Response to the Population Issue, discuss the methodology and its results.
	-The demographic indicators trend and the road map.
	-The successive stories in the 4 governorates
	Moderator Dr. Fatma AlZahraa Geel
	Program Manager for Accelerating Local Response to Population Issues Ministry of Local Development
	Dr. Karima El-Salmoni
	Head of the Population Unit in Beheira
	Dr. Samar Magdi
	Head of the Population Unit in Suez
	Dr. Ahmed Iraqi
Coordinator of Social Responsibility at the Luxor Population Unit	
Mr. Ramadan El-Sagheer	
Head of the Population Unit in Qena	
Dr. Mohamed Saied Elbeheiry	
Head of the Population Unit in Beni-Suef	
11:00 – 11:30	Coffee Break
11:30 – 12:15	Public Health Investment and Human Development
	H.E. Prof. Ahmed Kamaly
	Deputy Minister, Ministry of Planning and Economic Development, Egypt
Prof. Laila Ahmed Al Khawaga	

Day 2: Thursday, 7th September, 2023

Time	
11:30 – 12:15	Professor Emeritus of Economics, Faculty of Economics and Political Science, Cairo University
12:15 – 13:00	<p>Expanding Women's Financial Inclusion and Social Empowerment Awareness</p> <ul style="list-style-type: none"> - Brief overview of the Women's Economic and Social Empowerment Program - Expanding women's financial inclusion <ul style="list-style-type: none"> ✓ Financial literacy scope and interventions ✓ Nature of targeted female beneficiary pipelines ✓ Supporting women's uptake of digital financial services ✓ Potential benefits of applying digital financial inclusion within the health sector - Women's social empowerment <ul style="list-style-type: none"> ✓ Program interventions on social empowerment and VAW prevention ✓ VAW response services and cooperation between partners. ✓ Importance of mainstreaming VAW response in health services. <p>Basma Ghanem</p> <p>Financial Inclusion Team Lead – USAID Women's Economic and Social Empowerment Program, Pathfinder International</p> <p>Engy Ghozlan</p> <p>Social Empowerment Team Lead – USAID Women's Economic and Social Empowerment Program, Pathfinder International</p>
13:00 – 13:30	<p>Egyptian Mental Health ACT and The Role of The National Council for Mental Health in defending for the rights of the mental patients involved in the law</p> <ul style="list-style-type: none"> - The rights of the mental patient throughout history - Adoption of the Egyptian Mental Health Act and its effects - Exploring The National Mental Health Council vision & missions and objectives <p>Dr. Manal ElAttar</p> <p>MD Psychiatry, Secretary General of the National Council for Mental Health</p>
13:30 – 14:15	<p>Athletic Heart - Two presentations</p> <ul style="list-style-type: none"> - physiology of athletic heart - Sudden Cardiac Death in Athletes

Day 2: Thursday 7th September, 2023

Time	
13:30 – 14:15	<p>Prof / Hazem Khamis</p> <p>Professor of cardiology MTI university, Professor of cardiology military medical academy, Professor of cardiology National Heart Institute, Vice President of MTI University for high education & research, GM Wady Elneel Hospital General Intelligent Services.</p>
	<p>Prof / Ahmed Ashraf Eissa</p> <p>Consultant of Interventional Cardiology and Sport Cardiology Medicine, Ain Shams University.</p>
14:30 – 15:30	Lunch & Networking
15:30 – 16:15	<p>Empowering persons with disabilities (Challenges – Opportunities)</p> <ul style="list-style-type: none"> - The challenges, opportunities, and pathways for promoting disability-inclusive health action at the national levels and the role of persons with disabilities' rights to adapt health policies more effective, accessible, and equitable. - Efforts and activities of the National Council for Persons with Disabilities to empower Persons with Disabilities and their familie - Efforts of the Ministry of Health and Population to reduce disability - Capacity building to promote health care for Persons with Disabilities - International partnership to promote the inclusion and empowerment of persons with disabilities
	<p>Moderator: Dr. Noha Soliman</p> <p>Technical Office Manager- NCPD</p> <p>Dr. Eman Karim</p> <p>General Secretary of The National Council for Persons with Disabilities - NCPD</p> <p>Dr. Hala Abdulrahman</p> <p>Ministry of Health and Population</p> <p>Dr. Ahmed Donkul</p> <p>Director of Customer Satisfaction Department, Egypt Healthcare Authority</p> <p>Mr. Maged Gamie</p> <p>Projects Manager – Hanns Seidel Foundation</p> <p>Ms. Hanan Atef Mohamed</p> <p>Graduate of the "Be an Ambassador for Sustainable Development" initiative.</p> <p>Sign Language: Mrs. Fayrous Mohamed – Sign Language Translator – NCP</p>

Day 3: Friday 8th September, 2023

Time	
09:30 – 10:00	Role of Civil Society in Healthcare services in Egypt and overview
	<p>Hayam El Tabakh</p> <p>Chief operating officer and Co-founder Almouneer, Deputy chairman of Control NGO</p>
10:00 – 10:45	Fostering Collaboration: Civil society Driving Progress in Population, Health and Development.
	Volunteering in healthcare
	<ul style="list-style-type: none"> - The impact of volunteering in healthcare - Developing the capabilities of health volunteers and directing them towards health priorities - Volunteering opportunities in healthcare - The impoverished communities' needs for health awareness - Stories: Through the eye of volunteers
	Moderator: Dr. Rania Kadry
	Chief operating officer and Co-founder Almouneer, Deputy chairman of Control NGO
	Dr. Rana Zeidan
	Board member and secretary-general of Esma3oona Charity Foundation
	Hayam El Tabakh
	Member of the House of Representatives, Member of the coordination committee of parties' youth leaders and politicians
	Dr. Ahmed Saada
Associate Minister of Social Solidarity, CEO of Civil Society Support Fund	
Dr. Mohamed Shaban Elsofi	
President of Egyptian pharmaceutical student federation [EPSF], Teaching Assistant in Ahrum Canadian University	

Day 3: Friday 8th September, 2023

Time	
10:45 – 11:00	Coffee Break
11:00 – 11:30	<p>Promoting Mothers' and children's health</p> <ul style="list-style-type: none"> - The vision of healthy development on caring for women's health, especially mothers and children. - Methods for diagnosing the disease, prescribing the appropriate treatment and the necessary analyzes that avoid many rare genetic and hereditary diseases will also be presented. - The importance of social behavioral change in relation to several habits such as the marriage of relatives with a high probability of infection with diseases, and providing alternative solutions or appropriate treatment methods - Raise awareness about rare and hereditary diseases associated with mother and child in all Egyptian governorates to help create societies with high intellectual awareness on this issue.
11:00 – 11:30	<p style="text-align: center;">Moderator: Dr. Asmaa Badran</p> <p>Presenter and editor , marketing and global health expert, and medical awareness officer.</p> <p style="text-align: center;">Dr. Rania Elwany</p> <p>Consultant Obstetrician and Gynecologist, Cairo University, Member of the Advisory Board of Bambino Gesu Hospital, Cairo, and Member of the Egyptian Parliament.</p> <p style="text-align: center;">Prof. Dr. Farid Muharram</p> <p>Executive Director of Bambino Gesu Hospital, Cairo, Dean of the Faculty of Business Administration, Badr University in Cairo, and a member of the Board of Directors of the Public Authority for Health Care.</p> <p style="text-align: center;">Dr. Mohamed Abdel Samie</p> <p>Professor of Obstetrics and Gynecology, Endoscopy and ICSI.</p>
11:30 – 12:00	<p>Collaborative Conversations: Localizing One Health for a Thriving Egypt</p> <p style="text-align: center;">Dr. Hisham Issa</p> <p>Program Director at the Development Services Center and Consultant Watan Development Association</p> <p style="text-align: center;">Dr. Saber Osman</p> <p>Consultant at the World Health Organization</p> <p style="text-align: center;">Ms. Samah Saleh</p> <p>Advisor to the Minister of Environment and Head of the Environmental Development Sector at the Environmental Affairs Agency</p>

Day 3: Friday 8th September, 2023

Time	
11:30 – 12:00	<p>Deputy Dr. Mahmoud Mash'al</p> <p>Health Committee Member in the Parliament</p>
12:00-12:30	<p>The Aswan Heart Centre</p> <p>- An integrated Biomedical Research and Innovation program for advancing population health</p> <p>Yasmine Aguib</p> <p>Co-Director of Research and Innovation at the Magdi Yacoub Foundation</p> <p>Mariana Sous</p> <p>- Population Health Unit Manager at the Aswan Heart Research Center Magdi Yacoub Heart Foundation</p>
12:30-14:00	Networking Lunch
14:00-15:00	<p>Mental Health Awareness is a Joint Responsibility</p> <p>H.E. Ambassador Nabila Makram Abdelshahid</p> <p>Founder and Chairwoman of Fahim Foundation for Mental Health Support.</p> <p>Prof. Dr. Abdel Nasser Omar</p> <p>Professor of Psychiatry at Ain Shams University Faculty of Medicine, CEO of Al-Mashfa Hospital and Member of the Board of Trustees of Fahim Foundation for Mental Health Support.</p> <p>Bishop Mikhail</p> <p>General Bishop of the Churches of the Dome, Abbasia, and Waili regions, and Chairman of the Assembly Committee for Mental Health and Addiction Prevention at the Holy Synod of the Coptic Orthodox Church</p> <p>Dr. Osama al-Hadidi,</p> <p>General Director of Al-Azhar International Centre for Electronic Fatwa at Al-Azhar</p>

Day 3: Friday 8th September, 2023

Time	
15:00-16:30	<p>From Goals to Action: NGOs as Catalysts for Local SDGs success</p> <ul style="list-style-type: none"> - Direct impact and alignment of NGO efforts with the SDGs. - How cross-sector collaboration and partnerships can accelerate progress toward the SDGs. - Tangible examples of how NGOs' initiatives have led to positive outcomes in terms achieving sustainable development. - Strategies for Collective Impact across NGOs. - The crucial role NGOs play in advocating for policy changes that align with the SDGs. - Addressing inquiries related to NGO approaches, challenges, and best practices.
	Ahmed Naguib
	Donor Projects & CSR Division Director for a leading financial consultancy firm in Egypt (FINBI)
	Dr. Ahmed Elkarbotly
	CEO of Mostafa Mahmoud Foundation
	Mr. Hisham El Rouby
Etijah's CEO & President	
12:30-14:00	Networking Lunch
15:00-16:30	Dr. Mohamed Refay
	CEO of Misr Elkheir Foundation
	Ambassador/ Mostafa Elsayed Sherbiny
	Chairman of the Scientific Chair on Carbon Footprint and Sustainability at ALECSO - League of Arab States and Vice Chairman of the Board of Trustees of the Misr Foundation for Public Health and Sustainable Development
ENG. Wael Radwan	
CEO of Bioenergy Association for Sustainable Development	



GLOBAL CONGRESS ON
POPULATION, HEALTH
AND DEVELOPMENT
3-6 September 2023 - Cairo, Egypt

#GlobalPHDC

[f](#) [X](#) [in](#) [@](#) GlobalPHDC

[globe](#) www.GlobalPHDC.com